

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	NEWS	:30	\$450.00	08/14-08/17	4	1	4	\$1,800.00	
	2	M-F	6A-7A	NEWS	:30	\$450.00	08/20-08/24	3	1	3	\$1,350.00	
	3	M	6A-7A	NEWS	:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
	4	TU-F	7A-8A	EARLY SHOW1	:30	\$350.00	08/14-08/17	2	1	2	\$700.00	
	5	M-F	7A-8A	EARLY SHOW1	:30	\$350.00	08/20-08/24	3	1	3	\$1,050.00	
	6	TU-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/14-08/17	3	1	3	\$1,350.00	
	7	M-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/20-08/24	2	1	2	\$900.00	
	8	M	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
	9	TU-F	12P-1230P	NEWS	:30	\$650.00	08/14-08/17	1	1	1	\$650.00	
	10	M-F	12P-1230P	NEWS	:30	\$650.00	08/20-08/24	1	1	1	\$650.00	

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () MIKE PENCE FOR GOVE
 Product MIKE PENCE
 Estimate# 2593
 Buyer WHITNEY EVERSOLE
 Phone#
 Fax#

Agency () STRATEGIC MEDIA PLACEMENT
 7669 STAGERS LOOP
 DELAWARE, OH 43015
 Agency C/P1/P2/E //2593
 Flight Dates 08/14/2012 - 08/27/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	12P-1230P	NEWS	:30	\$650.00	08/27-08/27	1	1	1	\$650.00	
				Buyline Comment: NEWS								
	12	TU-F	530P-6P	NEWS	:30	\$600.00	08/14-08/17	2	1	2	\$1,200.00	
				Buyline Comment: NEWS								
	13	M-F	530P-6P	NEWS	:30	\$600.00	08/20-08/24	2	1	2	\$1,200.00	
				Buyline Comment: NEWS								
	14	TU-F	6P-630P	NEWS	:30	\$600.00	08/14-08/17	4	1	4	\$2,400.00	
				Buyline Comment: NEWS								
	15	M-F	6P-630P	NEWS	:30	\$600.00	08/20-08/24	4	1	4	\$2,400.00	
				Buyline Comment: NEWS								
	16	M	6P-630P	NEWS	:30	\$600.00	08/27-08/27	1	1	1	\$600.00	
				Buyline Comment: NEWS								
	17	TU-F	7P-730P	INSIDE EDITION	:30	\$550.00	08/14-08/17	2	1	2	\$1,100.00	
				Buyline Comment: INSIDE EDITION								
	18	M-F	7P-730P	INSIDE EDITION	:30	\$550.00	08/20-08/24	1	1	1	\$550.00	
				Buyline Comment: INSIDE EDITION								
	19	TU-F	730P-8P	TONIGHT	:30	\$600.00	08/14-08/17	2	1	2	\$1,200.00	
				Buyline Comment: ENT TONIGHT								
	20	M-F	730P-8P	TONIGHT	:30	\$600.00	08/20-08/24	3	1	3	\$1,800.00	
				Buyline Comment: ENT TONIGHT								
	21	M	730P-8P	TONIGHT	:30	\$600.00	08/27-08/27	1	1	1	\$600.00	
				Buyline Comment: ENT TONIGHT								

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA PLACEMENT	Rep Firm	() PHILADELPHIA
Advertiser	() MIKE PENCE FOR GOVE		7669 STAGERS LOOP	Sales Office	() KATE BRADY
Product	MIKE PENCE		DELAWARE, OH 43015	Salesperson	
Estimate#	2593		Agency C/P1/P2/E		
Buyer	WHITNEY EVERSOLE		//2593	Salesperson Phone#	215-567-6005
Phone#			Flight Dates	Salesperson FAX#	215-567-5938
Fax#			Hiatus Weeks		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	TU-F	9A-10A		:30	\$100.00	08/14-08/17	1	1	1	\$100.00	
	Buyline Comment: INDY STYLE											
	ADD TO SKED											

---REPORT TOTALS---

Report Totals: 67 / \$38,550.00

---SALES MONTHLY TOTALS---

Aug 12:	62 / \$35,800.00	Sep 12:	5 / \$2,750.00
Sales Totals:	67 / \$38,550.00		
Station Totals:	67 / \$38,550.00		
Lines not sent/rcld/rtrn:	0 / \$0.00		

---COMPETITIVE---

Market Totals	\$119,313	CABL	0%	WISH	32%	WNDY	0%	WRTV	19%	WTHR	28%
		WTTV	1%	WXIN	17%						

---COMPETITIVE COMMENTS---

COMP UPDATED

Books	null
Demos	RA35+

---CREDIT RISK---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, KEGAN BERAN / WHITNEY EVERSOLE,

being/on behalf of: MIKE PENCE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: GOVERNOR OF INDIANA

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mike Pence for Indiana, PO Box 1038, Anderson, IN 46015 | (765) 643-9503

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred S Klipsch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/11/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Spot Manager: All, 08/13/12-08/30/12

Station	Advertiser	Product	Estimote	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06847108

WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak @ 6				558-7a	:30	08/14/12	6:35:50 AM	Daybreak @ 6		\$450.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE2593	Price Is Right				1058-12p	:30	08/14/12	10:58:26 AM	Price Is Right		\$450.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 530p				530-6p	:30	08/14/12	5:40:03 PM	News 8 @530		\$600.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @6				558-630p	:30	08/14/12	5:59:00 PM	News 8 @6		\$600.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 M-F				11-1135p	:30	08/14/12	11:23:40 PM	MLN M-F		\$900.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak @ 6				558-7a	:30	08/15/12	5:53:00 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 530p				530-6p	:30	08/15/12	5:40:01 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Entertainment Tonight				728-8p	:30	08/15/12	7:34:20 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Wednesday 8-9p				758-9p	:30	08/15/12	7:58:56 PM	Wed Hour 1		\$1,500.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 M-F				11-1135p	:30	08/15/12	11:15:48 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak @ 6				558-7a	:30	08/16/12	6:05:27 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	CBS This Morning @7a 7-8a				1058-12p	:30	08/16/12	7:36:08 AM	CBS This Morning		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Price Is Right				558-630p	:30	08/16/12	6:11:59 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @6				558-630p	:30	08/16/12	6:19:41 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Inside Edition				658-730p	:30	08/16/12	6:58:56 PM	M-F 7-730p		\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 M-F				11-1135p	:30	08/16/12	11:07:59 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak @ 6				558-7a	:30	08/17/12	6:51:54 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	CBS This Morning @7a 7-8a				858-10a	:30	08/17/12	7:59:26 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Indy Style				1058-12p	:30	08/17/12	9:48:22 AM	Indy Style		\$100.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Price Is Right				1158a-1230p	:30	08/17/12	11:59:23 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Noon News				658-630p	:30	08/17/12	12:23:18 PM	Noon News		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @6				558-630p	:30	08/17/12	6:29:11 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Inside Edition				658-730p	:30	08/17/12	6:59:26 PM	M-F 7-730p		\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Entertainment Tonight				728-8p	:30	08/17/12	7:34:05 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 M-F				11-1135p	:30	08/17/12	11:07:59 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 Weekend Satur 558-7p				558-7p	:30	08/18/12		News 8 Weekend		\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	ET Weekend				658-8p	:30	08/18/12		Sat 7p-8p		\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak Saturday				558-9a	:30	08/18/12		Daybreak Saturd		\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @11 Saturday				11-1135p	:30	08/18/12	11:33:41 PM	MLN Sa		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	CBS Sunday Morning				858-1030a	:30	08/19/12		CBS Sunday Mor		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak Sunday				558-9a	:30	08/19/12		Daybreak Sunday		\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 Sunday				11-1130p	:30	08/19/12	11:06:28 PM	MLN Su		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Price Is Right				1058-12p	:30	08/20/12		Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @6				558-630p	:30	08/20/12	5:59:00 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 M-F				11-1135p	:30	08/20/12	11:34:26 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak @ 6				558-7a	:30	08/21/12	6:27:28 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	CBS This Morning @7a 7-8a				1058-12p	:30	08/21/12	7:59:26 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Price Is Right				530-6p	:30	08/21/12	10:59:26 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @530p				558-630p	:30	08/21/12	5:57:30 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Entertainment Tonight				728-8p	:30	08/21/12	7:47:15 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @ 11 M-F				11-1135p	:30	08/21/12	11:15:48 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	Daybreak @ 6				558-7a	:30	08/22/12	6:42:57 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	CBS This Morning @7a 7-8a				558-630p	:30	08/22/12	7:28:56 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2593	News 8 @6				558-630p	:30	08/22/12	5:58:00 PM	News 8 @6		\$600.00			

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 08/13/12-08/30/12

Station: WISN Advertiser: POL/MIKE Pence for GMIKE PENCE 2593 Product: POL/MIKE Pence for GMIKE PENCE 2593 Estm/Order Inventory: Design Time Period: Length: Date: Air Time: Inv. Code/Place: Rate: Ad-ID: MG: MG Info:

WISN	POL/MIKE Pence for GMIKE PENCE 2593	Entertainment Tonight	728-8p	:30	08/22/12	7:47:00 PM	M-F 730-8p	\$600.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @ 11 M-F	11-1135p	:30	08/22/12	11:16:18 PM	LN M-F	\$900.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Daybreak @ 6	558-7a	:30	08/23/12	5:59:30 AM	Daybreak @ 6	\$450.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	CBS This Morning @7a	7-8a	:30	08/23/12	7:29:26 AM	CBS This Morning	\$350.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Noon News	1158a-1230p	:30	08/23/12	12:11:34 PM	Noon News	\$650.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @ 530p	530-6p	:30	08/23/12	5:28:25 PM	News 8 @530	\$600.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Inside Edition	658-730p	:30	08/23/12	7:21:42 PM	M-F 7-730p	\$550.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Entertainment Tonight	728-8p	:30	08/23/12	7:40:10 PM	M-F 730-8p	\$600.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @ 11 M-F	11-1135p	:30	08/23/12	11:31:46 PM	11p News SP Spr	\$900.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @6	558-630p	:30	08/24/12	6:12:59 PM	News 8 @6	\$600.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Colts Pre Season	(4:00:00 PM-7:1	:30	08/25/12		Colts Pre Season	\$6,500.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Daybreak Saturday	558-9a	:30	08/25/12	7:13:15 AM	Daybreak Saturd	\$250.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @11 Saturday	11-1135p	:30	08/25/12	11:06:07 PM	LN Sa	\$600.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Daybreak Sunday	558-9a	:30	08/26/12	6:13:33 AM	Daybreak Sunday	\$200.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Daybreak Sunday	558-9a	:30	08/26/12	7:44:51 AM	Daybreak Sunday	\$200.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	CBS Sunday Morning	858-1030a	:30	08/26/12	9:35:30 AM	CBS Sunday Mor	\$900.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @ 11 Sunday	11-1130p	:30	08/26/12	11:25:12 PM	LN Su	\$900.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Daybreak @ 6	558-7a	:30	08/27/12	6:36:10 AM	Daybreak @ 6	\$450.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Price Is Right	1058-12p	:30	08/27/12	11:59:13 AM	Price Is Right	\$450.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Noon News	1158a-1230p	:30	08/27/12	12:23:13 PM	Noon News	\$650.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	News 8 @6	558-630p	:30	08/27/12	6:20:41 PM	News 8 @6	\$600.00		
WISN	POL/MIKE Pence for GMIKE PENCE 2593	Entertainment Tonight	728-8p	:30	08/27/12	7:40:10 PM	M-F 730-8p	\$600.00		

\$45,050.00

\$45,050.00

[Filtered by:] [Sorted by: Alt Order #]

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

Invoice #	197986-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		08/13/12 to 08/19/12	4x	-TWTF--				
	WISH			Tu	08/14/12	:30	6:41 AM	TVGENPENC1210H	\$450.00		4
	WISH			W	08/15/12	:30	5:59 AM	TVGENPENC1210H	\$450.00		3
	WISH			Th	08/16/12	:30	6:07 AM	TVGENPENC1210H	\$450.00		1
	WISH			F	08/17/12	:30	6:44 AM	TVGENPENC1210H	\$450.00		2
2	WISH	Daybreak @ 6	558-7a		08/20/12 to 08/26/12	3x	MTWTF--				
	WISH			Tu	08/21/12	:30	6:28 AM	TVGENPENC1210H	\$450.00		2
	WISH			W	08/22/12	:30	6:24 AM	TVGENPENC1210H	\$450.00		1
	WISH			Th	08/23/12	:30	5:59 AM	TVGENPENC1210H	\$450.00		3
4	WISH	CBS This Morning @7a	7-8a		08/13/12 to 08/19/12	2x	-TWTF--				
	WISH			Th	08/16/12	:30	7:39 AM	TVGENPENC1210H	\$350.00		2
	WISH			F	08/17/12	:30	7:56 AM	TVGENPENC1210H	\$350.00		1
5	WISH	CBS This Morning @7a	7-8a		08/20/12 to 08/26/12	3x	MTWTF--				
	WISH			Tu	08/21/12	:30	7:29 AM	TVGENPENC1210H	\$350.00		2
	WISH			W	08/22/12	:30	7:29 AM	TVGENPENC1210H	\$350.00		3
	WISH			Th	08/23/12	:30	7:29 AM	TVGENPENC1210H	\$350.00		1
6	WISH	Price Is Right	1058-12p		08/13/12 to 08/19/12	3x	-TWTF--				
	WISH			Tu	08/14/12	:30	10:58 AM	TVGENPENC1210H	\$450.00		3
	WISH			Th	08/16/12	:30	11:59 AM	TVGENPENC1210H	\$450.00		1
	WISH			F	08/17/12	:30	12:00 PM	TVGENPENC1210H	\$450.00		2
7	WISH	Price Is Right	1058-12p		08/20/12 to 08/26/12	2x	MTWTF--				
	WISH			M	08/20/12	:30	11:29 AM	TVGENPENC1210H	\$450.00		1
	WISH			Tu	08/21/12	:30	10:59 AM	TVGENPENC1210H	\$450.00		2
9	WISH	Noon News	1158a-1230p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-6747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

Invoice #	197986-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

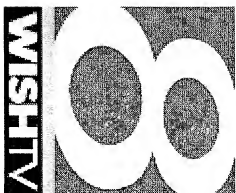
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	Noon News	1158a-1230p		08/13/12 to 08/19/12	1x	-TWTF--				
	WISH	Noon News	1158a-1230p	F	08/17/12	:30	12:26 PM	TVGENPENC1210H	\$650.00		1
10	WISH	Noon News	1158a-1230p		08/20/12 to 08/26/12	1x	MTWTF--				
	WISH	Noon News	1158a-1230p	Th	08/23/12	:30	12:16 PM	TVGENPENC1210H	\$650.00		1
12	WISH	News 8 @ 530p	530-6p		08/13/12 to 08/19/12	2x	-TWTF--				
	WISH	News 8 @ 530p	530-6p	Tu	08/14/12	:30	5:43 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @ 530p	530-6p	W	08/15/12	:30	5:42 PM	TVGENPENC1210H	\$600.00		1
13	WISH	News 8 @ 530p	530-6p		08/20/12 to 08/26/12	2x	MTWTF--				
	WISH	News 8 @ 530p	530-6p	Tu	08/21/12	:30	5:39 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @ 530p	530-6p	Th	08/23/12	:30	5:51 PM	TVGENPENC1210H	\$600.00		1
14	WISH	News 8 @6	558-630p		08/13/12 to 08/19/12	4x	-TWTF--				
	WISH	News 8 @6	558-630p	Tu	08/14/12	:30	5:59 PM	TVGENPENC1210H	\$600.00		4
	WISH	News 8 @6	558-630p	W	08/15/12	:30	6:07 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @6	558-630p	Th	08/16/12	:30	6:22 PM	TVGENPENC1210H	\$600.00		1
	WISH	News 8 @6	558-630p	F	08/17/12	:30	6:29 PM	TVGENPENC1210H	\$600.00		3
15	WISH	News 8 @6	558-630p		08/20/12 to 08/26/12	4x	MTWTF--				
	WISH	News 8 @6	558-630p	M	08/20/12	:30	5:59 PM	TVGENPENC1210H	\$600.00		1
	WISH	News 8 @6	558-630p	Tu	08/21/12	:30	6:11 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @6	558-630p	W	08/22/12	:30	5:58 PM	TVGENPENC1210H	\$600.00		3
	WISH	News 8 @6	558-630p	F	08/24/12	:30	6:28 PM	TVGENPENC1210H	\$600.00		4
17	WISH	Inside Edition	658-730p		08/13/12 to 08/19/12	2x	-TWTF--				
	WISH	Inside Edition	658-730p	Th	08/16/12	:30	7:10 PM	TVGENPENC1210H	\$650.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

Invoice #	197986-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WISH	Inside Edition	658-730p	F	08/17/12	:30	6:59 PM	TVGENPENC1210H	\$550.00		2
18	WISH	Inside Edition	658-730p		08/20/12 to 08/26/12	1x	MTWTF--				
				Th	08/23/12	:30	7:27 PM	TVGENPENC1210H	\$550.00		1
19	WISH	Entertainment Tonight	728-8p		08/13/12 to 08/19/12	2x	-TWTF--				
				W	08/15/12	:30	7:41 PM	TVGENPENC1210H	\$600.00		2
				F	08/17/12	:30	7:46 PM	TVGENPENC1210H	\$600.00		1
20	WISH	Entertainment Tonight	728-8p		08/20/12 to 08/26/12	3x	MTWTF--				
				Tu	08/21/12	:30	7:48 PM	TVGENPENC1210H	\$600.00		3
				W	08/22/12	:30	7:55 PM	TVGENPENC1210H	\$600.00		2
				Th	08/23/12	:30	7:41 PM	TVGENPENC1210H	\$600.00		1
22	WISH	News 8 @ 11 M-F	11-1135p		08/13/12 to 08/19/12	4x	-TWTF--				
				Tu	08/14/12	:30	11:28 PM	TVGENPENC1210H	\$900.00		2
				W	08/15/12	:30	11:23 PM	TVGENPENC1210H	\$900.00		3
				Th	08/16/12	:30	11:14 PM	TVGENPENC1210H	\$900.00		1
				F	08/17/12	:30	11:33 PM	TVGENPENC1210H	\$900.00		4
23	WISH	News 8 @ 11 M-F	11-1135p		08/20/12 to 08/26/12	4x	MTWTF--				
				M	08/20/12	:30	11:23 PM	TVGENPENC1210H	\$900.00		1
				Tu	08/21/12	:30	11:22 PM	TVGENPENC1210H	\$900.00		3
				W	08/22/12	:30	11:24 PM	TVGENPENC1210H	\$900.00		2
				Th	08/23/12	:30	11:32 PM	TVGENPENC1210H	\$900.00		4
24	WISH	Daybreak Saturday	558-9a		08/13/12 to 08/19/12	1x	-----S-				
				Sa	08/18/12	:30	7:08 AM	TVGENPENC1210H	\$250.00		1

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/MIKE PENCE FOR GOVERNOR (R)
Product	MIKE PENCE
Estimate Number	2593

Invoice #	197986-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

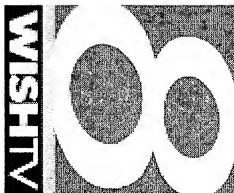
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WISH	Daybreak Saturday	558-9a		08/20/12 to 08/26/12	1x	-----S-				
	WISH			Sa	08/25/12	:30	7:07 AM	TVGENPENC1210H	\$250.00		2
25	WISH	News 8 Weekend Saturday	558-7p		08/13/12 to 08/19/12	1x	-----S-				
	WISH			Sa	08/18/12	:30	6:39 PM	TVGENPENC1210H	\$400.00		1
26	WISH	ET Weekend	658-8p		08/13/12 to 08/19/12	1x	-----S-				
	WISH			Sa	08/18/12	:30	7:37 PM	TVGENPENC1210H	\$400.00		1
27	WISH	News 8 @11 Saturday	11-1135p		08/13/12 to 08/19/12	1x	-----S-				
	WISH			Sa	08/18/12	:30	11:24 PM	TVGENPENC1210H	\$600.00		1
	WISH			Sa	08/20/12 to 08/26/12	1x	-----S-				
	WISH			Sa	08/25/12	:30	11:32 PM	TVGENPENC1210H	\$600.00		2
28	WISH	Daybreak Sunday	558-9a		08/13/12 to 08/19/12	1x	-----S				
	WISH			Su	08/19/12	:30	8:53 AM	TVGENPENC1210H	\$200.00		1
	WISH			Su	08/20/12 to 08/26/12	2x	-----S				
	WISH			Su	08/26/12	:30	6:12 AM	TVGENPENC1210H	\$200.00		3
	WISH			Su	08/26/12	:30	7:45 AM	TVGENPENC1210H	\$200.00		2
29	WISH	CBS Sunday Morning	858-1030a		08/13/12 to 08/19/12	1x	-----S				
	WISH			Su	08/19/12	:30	9:07 AM	TVGENPENC1210H	\$900.00		1
	WISH			Su	08/20/12 to 08/26/12	1x	-----S				
	WISH			Su	08/26/12	:30	9:08 AM	TVGENPENC1210H	\$900.00		2
30	WISH	News 8 @ 11 Sunday	11-1130p		08/13/12 to 08/19/12	1x	-----S				
	WISH			Su	08/19/12	:30	11:08 PM	TVGENPENC1210H	\$900.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Billing: (317) 923-8888



Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

<u>Gross Total</u>	\$35,800.00
<u>Agency Commission</u>	\$5,370.00
<u>Net Amount Due</u>	\$30,430.00
	<u>Payment Terms 30 Days</u>

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

Invoice #	197986-2
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/27/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
3	WISH	Daybreak @ 6	558-7a		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	6:40 AM	TVGENPENC1210H	\$450.00		1
8	WISH	Price Is Right	1058-12p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	12:00 PM	TVGENPENC1210H	\$450.00		1
11	WISH	Noon News	1158a-1230p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	12:21 PM	TVGENPENC1210H	\$650.00		1
16	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	6:22 PM	TVGENPENC1210H	\$600.00		1
21	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	7:42 PM	TVGENPENC1210H	\$600.00		1
Aired Spots											
						5					

Gross Total **\$2,750.00**
Agency Commission **\$412.50**
Net Amount Due **\$2,337.50** **Payment Terms 30 Days**

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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